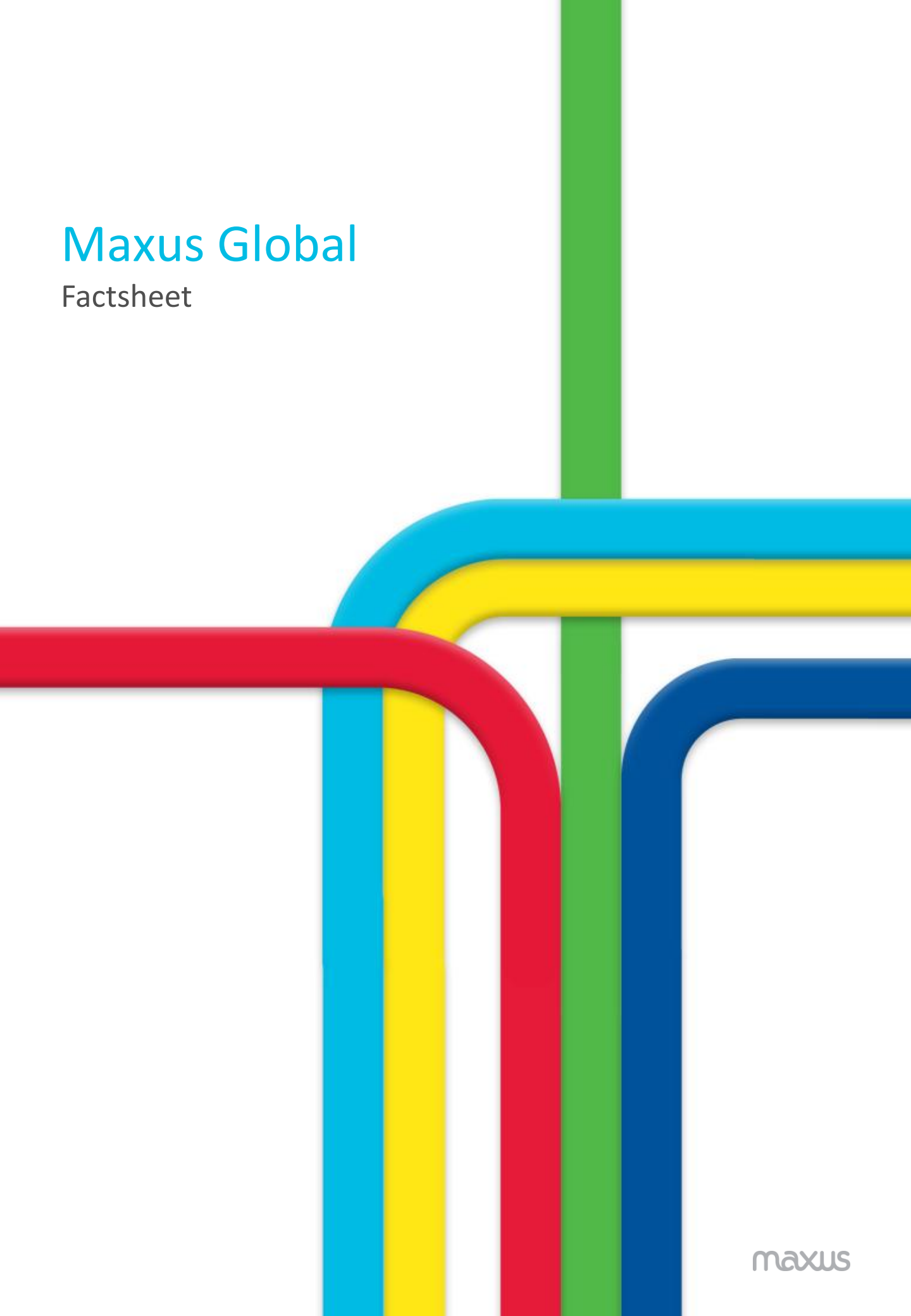


Maxus Global

Factsheet



Maxus Global factsheet

Overview

Maxus launched in late 2008 and has been the world's fastest-growing global media agency network for the last 2 years (RECMA 2011).

We have a talented team of 1,400 people across 67 locations worldwide, and work for some of the world's most well-known advertisers, including Barclays, SC Johnson, NBC Universal, Fiat Group, Nokia, Vodafone, Church & Dwight, Nestlé and L'Oréal.

We're also part of GroupM, the world's largest media investment management group that serves as the parent company for all of WPP's media agencies, and which buys over one third of the world's media every day.

Services

- Communications strategy
- Media planning and buying
- Digital marketing
- SEM and SEO
- Direct response media
- Data analytics
- Marketing ROI evaluation

Key contacts

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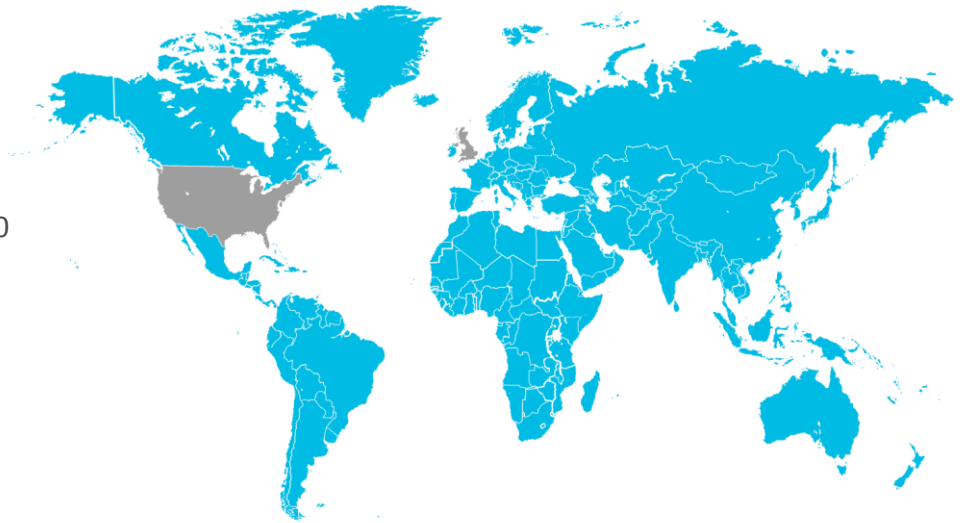
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